The Canadian Federal Election Assignment – 10 % of Overall Grade

**Task:** With only 1 – 2 weeks before Canadians go to the polls, we are going to take this opportunity to research, evaluate and inform our school community about the ‘goings on’ in Canadian politics. While you have not learned as much as I would have liked you to have learned to this point, as the Grade 12 Politics Class it is your job to inform our school community about the election issues they, their families and our staff will be voting on September 20th 2021.

**Assignment:**

**Step #1** – You will be assigned groups of 2-3, Its early on in the course, so I will be choosing the groups this time. I realize we have a small class, so I am here to help you all out on this one.

**Step #2** – You will be able to choose 2 (TWO) of the Federal Parties. Its important that you understand this is a FEDERAL election and while provincial governments and their performance may have influence here, they are NOT who Canada is voting for.

Update: We do have a small group and as a result you will choose your two political parties from the list below.

Federal Parties:

* Liberal Party of Canada
* Conservative Party of Canada
* Green Party of Canada
* New Democratic Party
* ~~People’s Party of Canada~~
* Bloc Quebecois

Basic information and weblinks can be found here: <https://www.elections.ca/content.aspx?section=pol&dir=par&document=index&lang=e> You should visit this website first.

**Step #3** – You then need to research your parties. What campaign promises are they making? Where have they won seats? Who is their leader? What doctrine do they subscribe to (liberalism? Conservatism? Socialism?) and where on the political spectrum have they been put? What can we learn from this? Which parts of Canadian society benefit from their platform? These are all things you could learn, but you do not need everything.

**Step #4** – After learning about your party’s beliefs, you need to put together 3 forms of media to communicate their beliefs to the school community. You will have 2 media about one party and 1 media about your other party. If you had time for 2 posters, that would be amazing, but not a must.

You must have:

1. Political Poster to put up. These are **NOT** attack ads. They are posters that advertise your party and communicate a key message(s) from their platform that encourages people to vote for them. You are not attacking other parties.
2. Tik Tok Ad. You are to create a Political Tik Tok of between 30 seconds and 1:30 seconds that advertises your party and their message. This is **NOT** an attack ad. You are saying what your party’s key messages are and why you should vote for them, not attacking your ‘rival’ parties. See the samples on our website.
3. 30 second – 1 minute speech about your party’s key messages. You will deliver this speech to select (maybe all) classes. Classes will be (if possible) encouraged to ask you questions and as such you should be prepared to answer them. The teacher in the class will score you and you will deliver your speech to our class and students may ask you questions and I will also evaluate your ability to answer said questions.

**Poster: (Due September 16th)**

**Speech: (Due September 17th – To be Delivered that day)**

**Tik Tok Ad: (Due September 20th)**

Note: Each person in your Party Team should be involved in each activity. It will not only help you to do a better job, but will also create cohesion within your party, something Canada needs during these tough times. i.e. more than 1 person could be a part of the speech as well to take the pressure off.

**Step #5** – Submit a Works Cited Page in proper MLA format that details the research you did. This is evaluated. You should have at least 4 sources to meet expectations. See the rubric below. **(Due September 22nd)**

**Step #6** – After your party produce’s and distributes your advertisements, you will write a short ½ page reflection on your election experience. This includes what you have learned about your party and others, as well as who you would (if possible) vote for and why you would do so. **(Due September 22nd)**

Evaluation

Review the below rubrics for evaluation.

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| Criteria | Level 1 (50 – 59%) | Level 2 (60 – 69%) | Level 3 (70 – 79%) | Level 4 (80 – 100%) |
| KnowledgeDo you demonstrate knowledge of your political party in your Poster, Tik Tok and Speech? | You demonstrate limited knowledge of your political party’s most important messages. | You demonstrate some knowledge of your political party’s most important messages. | You demonstrate considerable understanding of 3 of your party’s most important messages. | You demonstrate thorough understanding of more than 3 of your party’s important messages throughout your various media forms. |
| ThinkingDo you submit a works cited of the sources you used to find information about your party? | Your Works Cited page has 2 sources and is not in proper MLA format. | Your Works Cited page has 3 sources and is in proper MLA format. | Your Works Cited page has 4 sources and is in proper MLA format. | Your Works Cited page has more than 4 sources and is in proper MLA format. |
| CommunicationDo you clearly communicate your party’s important messages in your Poster, Tik Tok and Speech? | 1 out of your 3 media platforms demonstrates considerable ability to communicate your party’s most important platform messages. | 2 out of your 3 media platforms demonstrates considerable ability to communicate your party’s most important platform messages. | 3 out of 3 of your media platforms demonstrates considerable ability to communicate your party’s most important platform messages. | All forms of media including your ability to answer any questions asked of you demonstrate excellent communication of your party’s most important platform messages. |
| ApplicationDo you apply your research in your Poster, Tik Tok, and Speech?Do you reflect on your learning and explain clearly who you would vote for in the Federal Election and why? | You demonstrate limited ability to apply research in your media.You demonstrate a limited ability to reflect on your experience and do not clearly explain who you would vote for and/or why. | You demonstrate some ability to apply research in your media.You demonstrate some ability to reflect on your experience and somewhat explain who you would vote for and/or why. | You demonstrate considerable ability to apply research in your media.You demonstrate a considerable ability to reflect on your experience and clearly explain the party you would vote for and why. | You demonstrate thorough ability to apply research in your media.You demonstrate deep insight into your election experience and explain in detail which party you would vote for and why as well as who you think will/should win and why. |