Social Media Assignment Rubric

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| Criteria | Level 1 (50 – 59%) | Level 2 (60 – 69%) | Level 3 (70 -79%) | Level 4 (80 – 100%) |
| Knowledge  Do you demonstrate an understanding of concepts studied in class? | You demonstrate a limited understanding of concepts / material learned in class. | You demonstrate some understanding of concepts / material studied in class. (Explain 1 concept with some depth) | You demonstrate considerable understanding of concepts/ material studied in class. (Explain more than 1 concept with depth) | You demonstrate an understanding of a variety of concepts learned in and out of class. |
| Thinking  Did you use information from class material in your reflection? | You use limited information from class in your reflection. | You use some information from class in your reflection. | You use well chosen material from class throughout your reflection. | You used a variety of class material with a high degree of effectives and / or found secondary sources to explain your reflection clearly. |
| Communication  Did you clearly communicate your understanding and application? (Spelling, Grammar, Sentence Structure, Paragraph Structure)  Do you demonstrate an ability to communicate your culture? | Your reflection is unclear.  Your mind map has limited aspects of culture. | Your reflection is written in paragraph form with some grammar/ paragraph structure errors.  Your mind map has multiple cultural bubbles with some subtopics under each bubble. | Your reflection is clearly written and easy to understand.  Your mind map has multiple cultural bubbles with a considerable number of subtopics under each and has a clear colour scheme that demonstrates organization. | Your reflection has exceptional details and exceeds the required length of 1 page single spaced with 0 errors in grammatical conventions.  Your mind map is having multiple layers of bubbles that tie together clearly. It is well organized with a clear colour scheme, title, and headings where necessary demonstrating exceptional organization. |
| Application  Did you make connections to your social media/the real world? | You make few personal connections in your reflection. | Your personal connections lack detail and at times clarity. | You make personal and real-world connections clearly and are stated with considerable detail. | You make a variety of deep and meaningful connections to your social media/the real world. |