Personal Reflection Assignment

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| Criteria | Level 1 (50 – 59%) | Level 2 (60 – 69%) | Level 3 (70 – 79%) | Level 4 (80 – 100%) |
| Knowledge  Do you demonstrate knowledge of skills and characteristics of being an entrepreneur? | You demonstrate a limited understanding of skills and characteristics of an entrepreneur. | You demonstrate some understanding of skills and characteristics of an entrepreneur. | You demonstrate considerable understanding of skills and characteristics of an entrepreneur. | You explain clearly characteristics and skills that have meaning to who you are as a developing entrepreneur. |
| Thinking  Do you have a SMART Goal or have demonstrated goal setting as a part of your entrepreneurial journey? | You do not have a clear goal. | You have somewhat of an ability to set goals. | You have at least one goal that meets the SMART Goal criteria. | You demonstrate an ability to set SMART Goals that relate to your growth an individual or an entrepreneur. |
| Communication  Do you communicate clearly who you are as an entrepreneur? | Your writing is unclear. | You write in multiple paragraphs that are somewhat clear. | You write in multiple paragraphs clearly. | Your writing is clear, concise and demonstrates depth. |
| Application  Do you reflect on various your strengths and areas of improvement in terms of being an entrepreneur? | You demonstrate a limited ability to reflect on your strengths and areas of improvement. | You reflect on some areas of improvement and some strengths. | You reflect clearly and with considerable detail on your strengths and areas of improvement. | Your reflection provides insight into your thinking and a deep understanding of who you are and how you can improve as an entrepreneur. |