Human Rights Awareness Assignment – 10%

**Assignment:** Individually you will choose a human right from the United Nations OHCHR linked [here](https://www.ohchr.org/en/topics). Each student MUST choose a different topic. You should choose one you are interested in and that you connect with in one way or another. It will make your project that much better if you are engaged with it. You will then create media to make our student population more aware of this human right and what is going on in the world.

**Step 1:** Choose a human right. You must visit the link at the UN OHCHR and choose 1 human right to research and create awareness. Each student must choose a different human right. There can be no duplications. 1 student MAY choose Clean Water in Canada if they desire.

**Step 2:** Research. Learn about your human right. Find recent news from reputable news organizations (BBC, CBC, Al Jazeera for example). Look up some NGOs that work with this area (non-governmental organizations like the World Wildlife Fund). Find statistics and images that will help you create print and digital media. ( 3 – 5 sources)

**Step 3:** Create your media.

**3a)** Individually use [www.canva.com](http://www.canva.com) to create an infographic that you could post in classrooms and around the school that will create awareness about your chosen topic. Include statistics, images, quotations, and any information that you feel people need to know and that will catch their attention.

**3b)** In teams of 2, use TikTok or Instagram to create a digital awareness video about 1 of your human rights. You need to make the video serious enough that people will take you seriously and engaging enough that they want to watch it. 30 seconds is the expectations. Be as creative as you like, but make sure the tone and images in your video are appropriate and make sense. You CAN be funny, but make sure you take what is happening serious.

**Step 4:** Publish and Present your media. You will in 1 minute or less present your infographic to the class. Explain it in brief. You will also publish your TikTok/Reel. I will see if they can get on the school account but cannot promise anything. If for some reason you do not feel comfortable publishing it, you can send me your video in a message on Edsby.

Evaluation: You will be evaluated using the below rubric.

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| Criteria | Level 1 (50 – 59%) | Level 2 (60 – 69%) | Level 3 (70 – 79%) | Level 4 (80 – 100%) |
| Knowledge  Do you demonstrate knowledge of your human right? | You demonstrate limited knowledge of important issues surrounding human rights. | You demonstrate some knowledge of important issues surrounding human rights. | You demonstrate considerable knowledge of important issues surrounding human rights. | You demonstrate significant knowledge of a wide-variety of issues surrounding human rights. |
| Thinking  Do you conduct research on your human right? | You have 2 primary or secondary sources use in your media creations. | You have 2 primary or secondary sources used in your media creations and a Works Cited Page. | You have 3 primary or secondary sources used in your media creations and a Works Cited Page. | You have more than 3 primary or secondary sources used in meaningful ways in your media creations and a Works Cited Page. |
| Communication  Does your infographic communicate your information clearly?  Does your TikTok or Reel communicate your human right clearly? | Your infographic lacks organization and is at times unclear.  Your Tiktok or Reel is under 30 seconds and lacks clear communication of your human rights issue. | Your infographic has some organization and is somewhat visually appealing.  Your TikTok or  Reel is less than 30 seconds and has some communication of your human rights issue. | Your infographic is well organized and is visually appealing.  Your TikTok is between 30 seconds and 1 minute and clearly communicates your human rights issue. | Your infographic is visually stunning, well – organized and causes the reader to reflect on your issue.  Your TikTok Reel or is between 30 seconds and 1 minute and engages your audience with your human rights issue. |
| Application  Does your infographic inspire action?  Have you applied your learning about your human right in your Tik Tok or Reel? | Your infographic has limited visuals that inspire action.  Your TikTok or Reel is entertaining but does not engage your audience in your human rights issue. | Your infographic has some visuals that cause your audience to reflect on your issue.  Your TikTok or Reel is entertaining and has some authentic engagement with your human rights issue. | Your infographic has visuals that engage your audience in your human rights issue.  Your TikTok or Reel is very entertaining while causing authentic engagement in your human rights issue. | Your infographic’s visuals have a clear focus and meaning, causing deep reflection of your audience.  Your TikTok or Reel is wildly entertaining and inspires your audience to want to take action. |