Business and School Culture Presentation – 5%

**Assignment:** In groups of 3 you will create a short 7 – 10 minute presentation that discusses the work and school culture. You will formulate problems and explain solutions that could be implemented. This is not to be all negative. It is to be reflective and thought-provoking.

**Step 1:** Brainstorming. What makes a school a good place to learn? As a group you are going to determine as to what makes a business / school a good place to work (teachers/administration) and learn (students). What do you think are some of Everest’s challenges in terms of business / school culture and how these can be addressed?

As a group you will create a mind map using bubble.us that outlines at minimum:

1. What is Everest culture?
2. What it is like to work at Everest?
3. What it is like to learn at Everest?
4. What would you change to improve your learning environment?

**Step 2:** Do Primary Research. Use your social media to find out what your fellow students (here or at other schools) think makes a positive learning environment. Create 1 or multiple Instagram polls and accumulate as much data by asking the right questions, as you can.

You could also use [www.surveymonkey.com](http://www.surveymonkey.com) or old fashion surveys, by asking people at Everest what they think.

**Step 3.** Create Your Presentation. Follow the Presentation Success Criteria and create a presentation that at minimum:

1. Explains Everest Culture
2. Explains Positives and Areas of Improvement
3. Provides creative ways to improve work and school culture.
4. Presents Research Done to Support Conclusions.
5. Any other thing you feel is important (additional research about workplace culture perhaps?)

Note: Everyone must present and put their names on the slides they create. If you all work on the slides together do not put names on slides.

Evaluation:

Rubric

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Criteria | Level 1 (50 – 59%) | Level 2 (60 – 69%) | Level 3 70 – 79%) | Level 4 (80 – 100%) |
| Knowledge  Do you brainstorm ideas on your mind map? | Your mind map has 3 headings and few subheadings. | Your mind map has 3 headings, many subheadings and is somewhat well organized. | Your mind map has 4 headings, many subheadings and is well organized. | Your mind map is very well organized, visually stunning and has many headings and subheadings. |
| Thinking  Do you do research for your presentation? | You have limited primary research. | You have some primary research in your presentation and have a Works Cited Slide. | You have considerable primary research in your presentation and have Works Cited Slide. | You have excellent primary research and at least 1 secondary source about workplace culture, a Works Cited Slide Slide and have done in slide citations MLA. |
| Communication  Do you clearly communicate ideas in your Presentation? | You do not meet many of the Presentation Success Criteria. | You meet some of the Presentation Success Criteria. | You meet all of the Presentation Success Criteria. | You exceed the Presentation Success Criteria with a STAR moment. |
| Application  Do you apply workplace and school culture research to Everest Academy? | You apply knowledge of workplace and school culture with limited effectiveness. | You apply knowledge of workplace and school culture with some effectiveness. | You apply knowledge of workplace and school culture with considerable effectiveness. | You apply what you learned and come up with meaningful solutions that you feel will genuinely improve Everest culture as well as strategies for implementing them. |